



BA(Hons) Business & Management

with foundation year




The course covers practical business and theoretical models which provide a framework and underpinning to enable students to set up in business as an entrepreneur or work in a global conglomerate. Integral to the course is understanding how businesses operate from finance, operations, strategy, innovation and digital practice. While the course is primarily academic and theory based, creative thinking, visual as well as verbal presentation are practiced and fully integrated to provide vital transferable skills.

 **Course Duration:**
4 years

 **Course Type:**
Full-time

 **Course Fee:**
£9,250 per year

 **Awarding Body:**
Ravensbourne University
London

Modules Studied *

Foundation Year

- ★ Academic Development – Critical Thinking and Research
- ★ Academic Development – Writing and Communication
- ★ Introduction to Business Management
- ★ Developing Professional Skills
- ★ Marketing Fundamentals
- ★ Business Management Foundation Project

Year 1 - Level 4

- ★ Marketing and the Digital Context
- ★ Business Finance
- ★ Professional Life Practice “Developing your Practice”
- ★ Fundamentals of Business Management Practice
- ★ Operational and Project Management
- ★ Professional Life Practice “Exploring your Practice”

Year 2 - Level 5

- ★ People Management
- ★ Digital Psychology
- ★ Responsible Business Practice
- ★ Professional Life Practice “Applying your Practice”
- ★ Work-Based Learning

Year 3 - Level 6

- ★ Professional Life Practice “Situating your Practice”
- ★ Applied Research Methods
- ★ Business Objective: Market Research & Portfolio
- ★ Final Implementation Degree project

Key study topics

- ★ Operations
- ★ Business finance
- ★ Strategy & management
- ★ Global business practice
- ★ Identifying solutions to business problems
- ★ Responsible business practice
- ★ Career coaching.

Entry Requirement

Application based on Previous qualifications:

If you are applying based on your previous qualifications, you will usually have achieved a minimum of 90 credits from a Level 3 qualification such as A Levels or BTECs

Mature learners (Aged 21+)

If you are applying as a mature learner (aged 21+) and do not have the above qualifications, you can apply via our assessment based entry and we will consider your prior experiences (work, voluntary, life, and other experiences) that are relevant to the course.

You will be required to complete the following:

1. Provide a Personal Statement (500 words)
2. English Language Test (with a minimum 60% score, equivalent to IELTS 5.5)
3. Maths Test (Score 50%)
4. Complete a SAPE Assessment (Screening for Accreditation of Prior Experience)
5. Applicants will also be invited to attend an Interview