





BA (Hons) Business Management

-  **Course Duration:** 3 years
-  **Course Type:** Full-time
-  **Course Fee:** £9,250 per year
-  **Awarding Body:** De Montfort University

COURSE OVERVIEW

The overarching aim of the Business and Management programme is to support students to acquire and develop the knowledge, skills and behaviors necessary to work effectively, confidently and responsibly within a wide range of business organisations and corporate functions. It provides students with an excellent grounding in all aspects of business and management, incorporating knowledge from a range of disciplines such as accounting, economics, finance, HRM, marketing and sustainability.



Modules Studied

Year 1 Modules

- ★ Foundations of Business Management
- ★ Introduction to Marketing
- ★ Accounting & Budget Management
- ★ Human Resource & People Management

Year 2 Modules

- ★ Contemporary Issues in Sustainable Business
- ★ Business Research & Analysis
- ★ Ethical & Responsible Leadership
- ★ Finance and Reporting for Management Decisions

Year 3 Modules

- ★ Business Strategy & Simulation
- ★ Digital Transformation & Innovation in Business
- ★ Critical Issues in Global Business
- ★ Dissertation

Entry Requirements

At EO we welcome applicants from a wide range of backgrounds. If you have recently been in education or are returning after a long time, we would be more than happy to consider your application on an individual basis.

Application based on previous qualifications:

If you are applying based on your previous qualifications, you will usually have achieved a minimum of 90 credits from a Level 3 qualification such as A Levels or BTECs

Mature learners 21+:

If you are applying as a mature learner (aged 21+) and do not have the above qualifications, you can apply via our assessment based entry and we will consider your prior experiences (work, voluntary, life and other experiences) that are relevant to the course.

You will be required to complete the following:

1. Provide a Personal Statement
2. English Language Test (with a minimum 60% score, equivalent to IELTS 5.5)
3. Math's Test (Score 50%)
4. Complete a SAPE Assessment (Screening for Accreditation of Prior Experience)
5. Applicants will also be invited to attend an Interview